



El campo  
es de todos

Minagricultura

# 11.º

Encuentro

# CIO

del sector agro



**Empresa Metro de Bogotá**  
Grace Quintana Ortega

2022/05/06

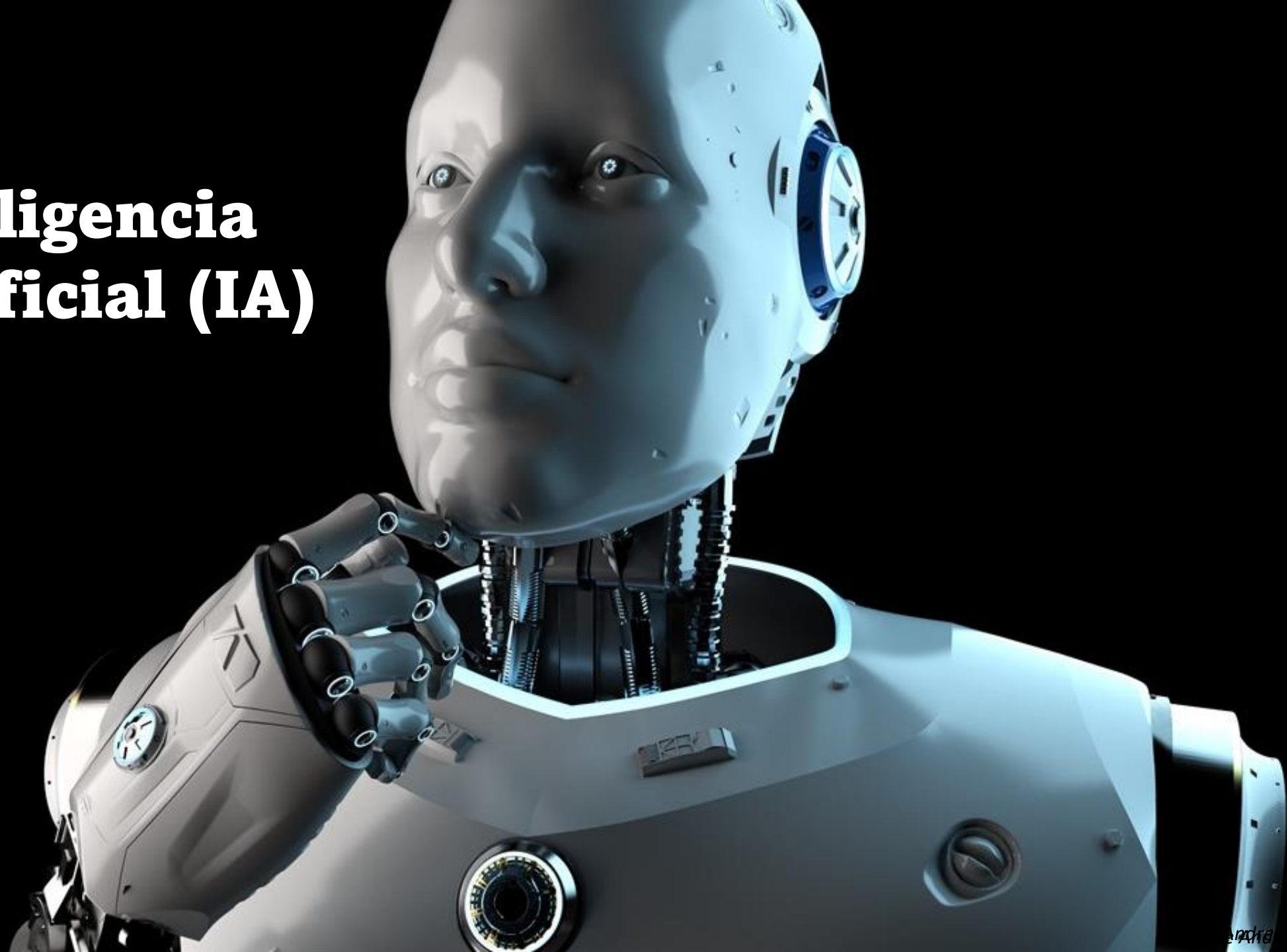
#TransformaciónDigitalAgro

# Rompiendo el hielo

#TransformaciónDigitalAgro



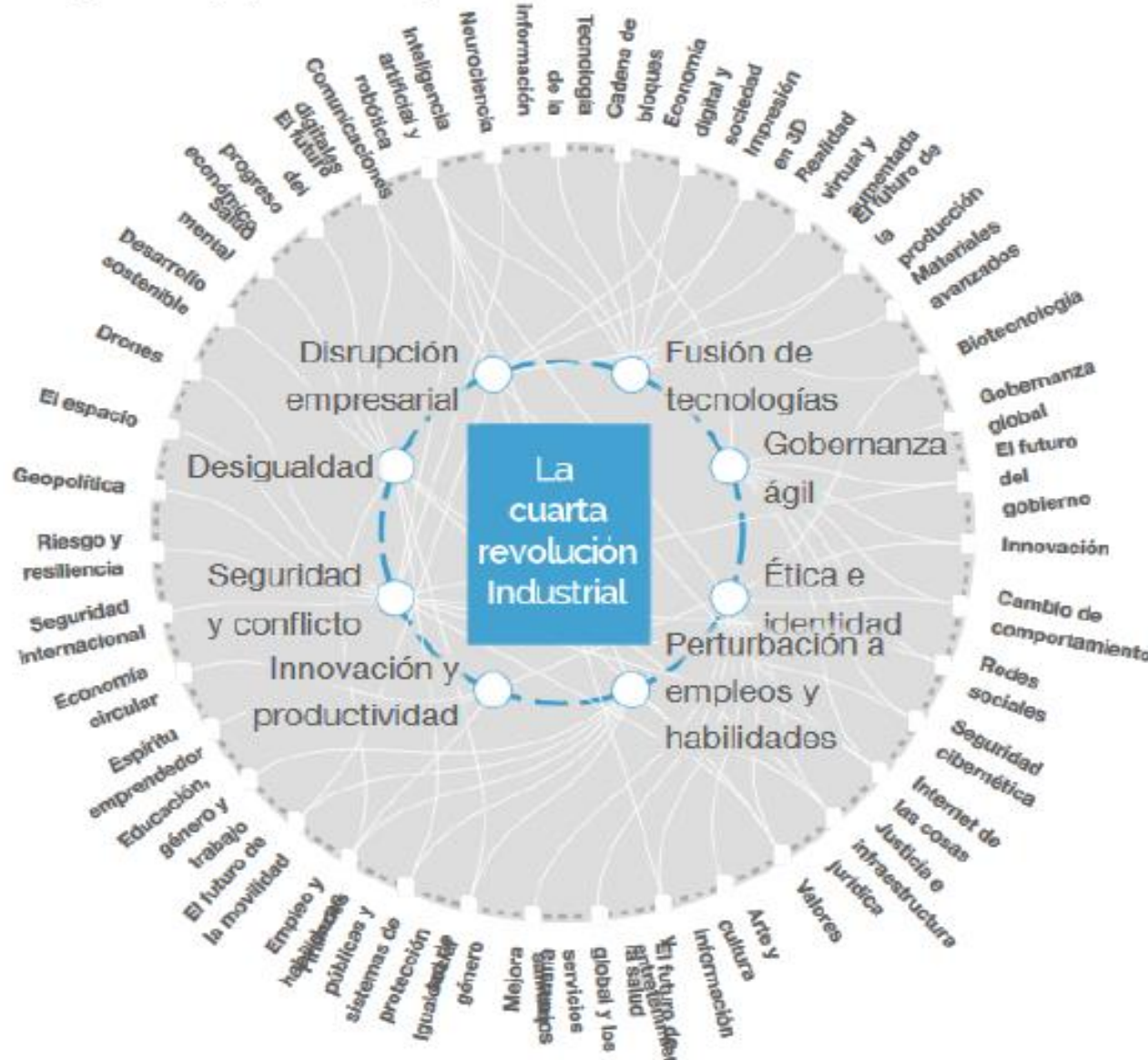
# Inteligencia Artificial (IA)

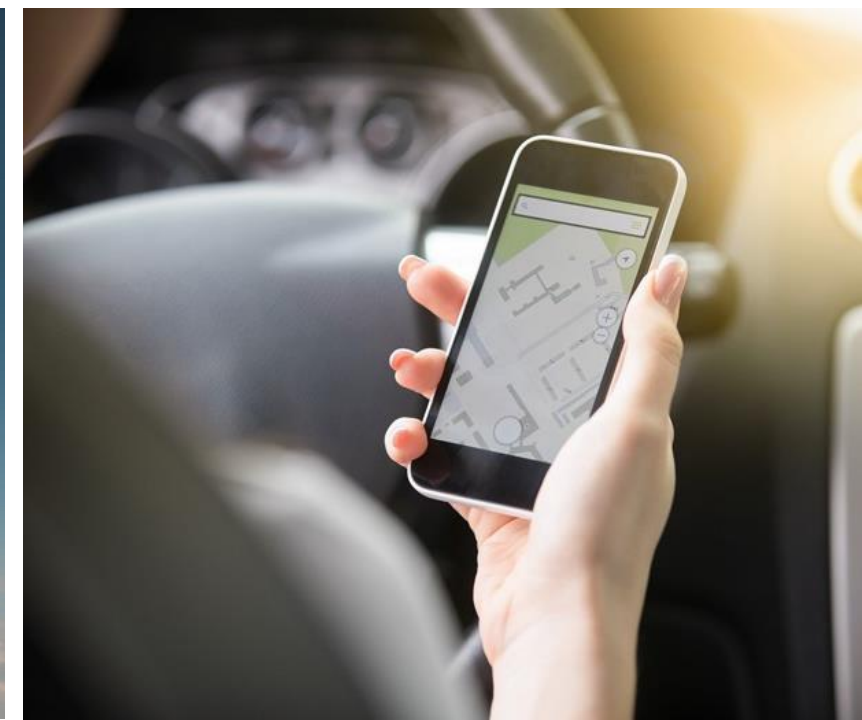
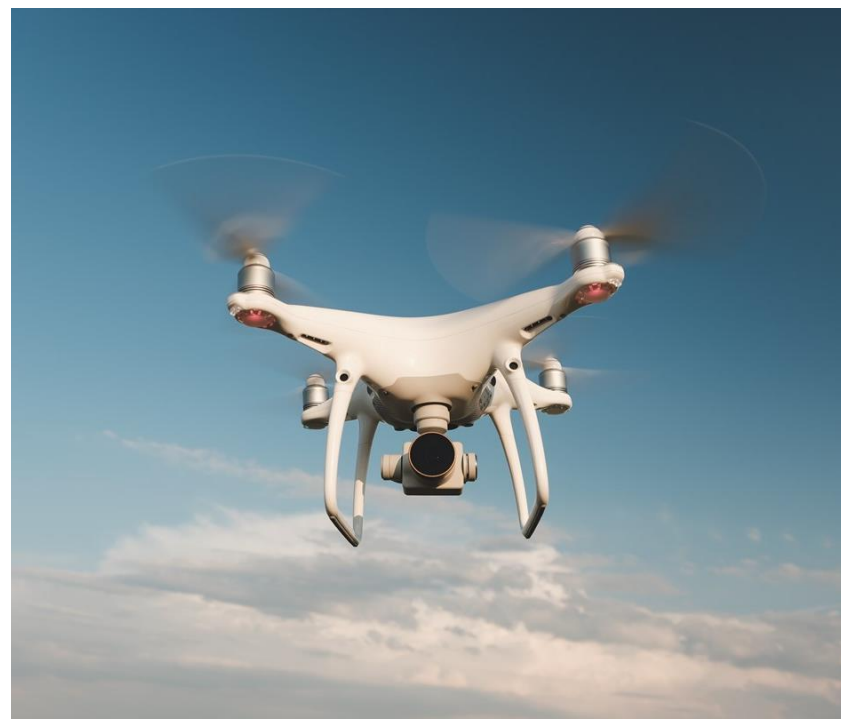
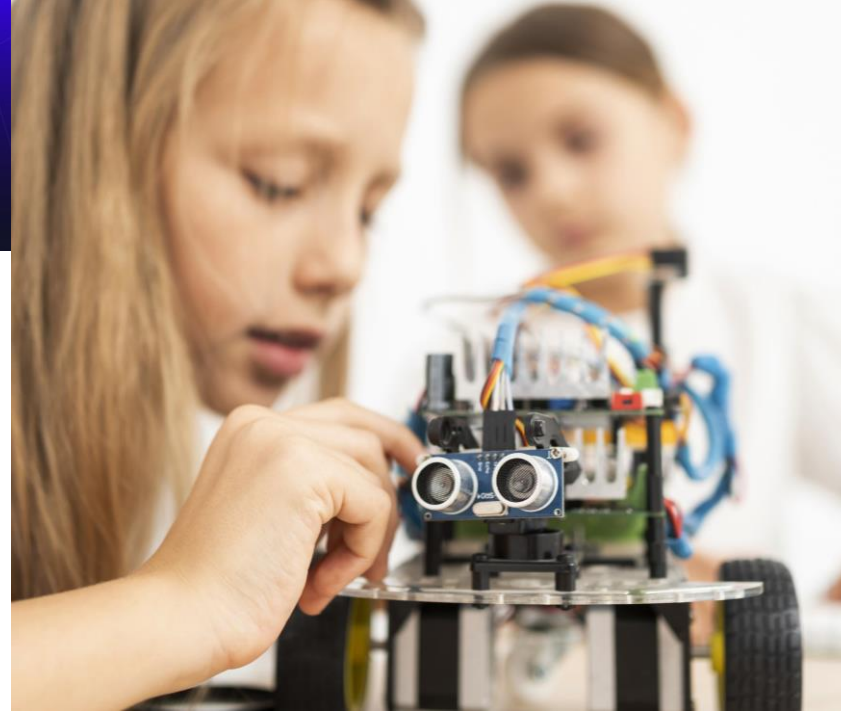


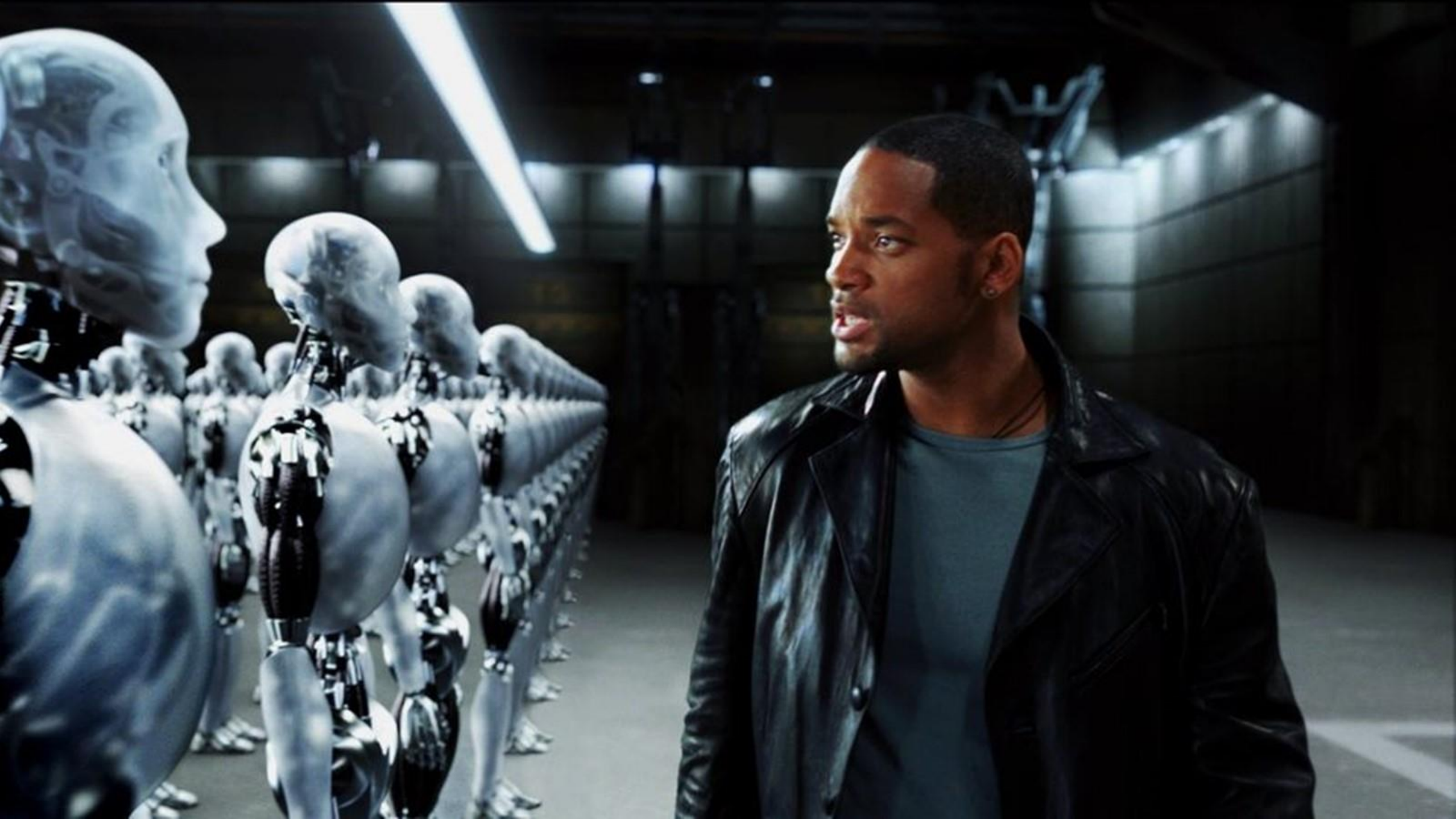
# ETHICS

# Lo complejo

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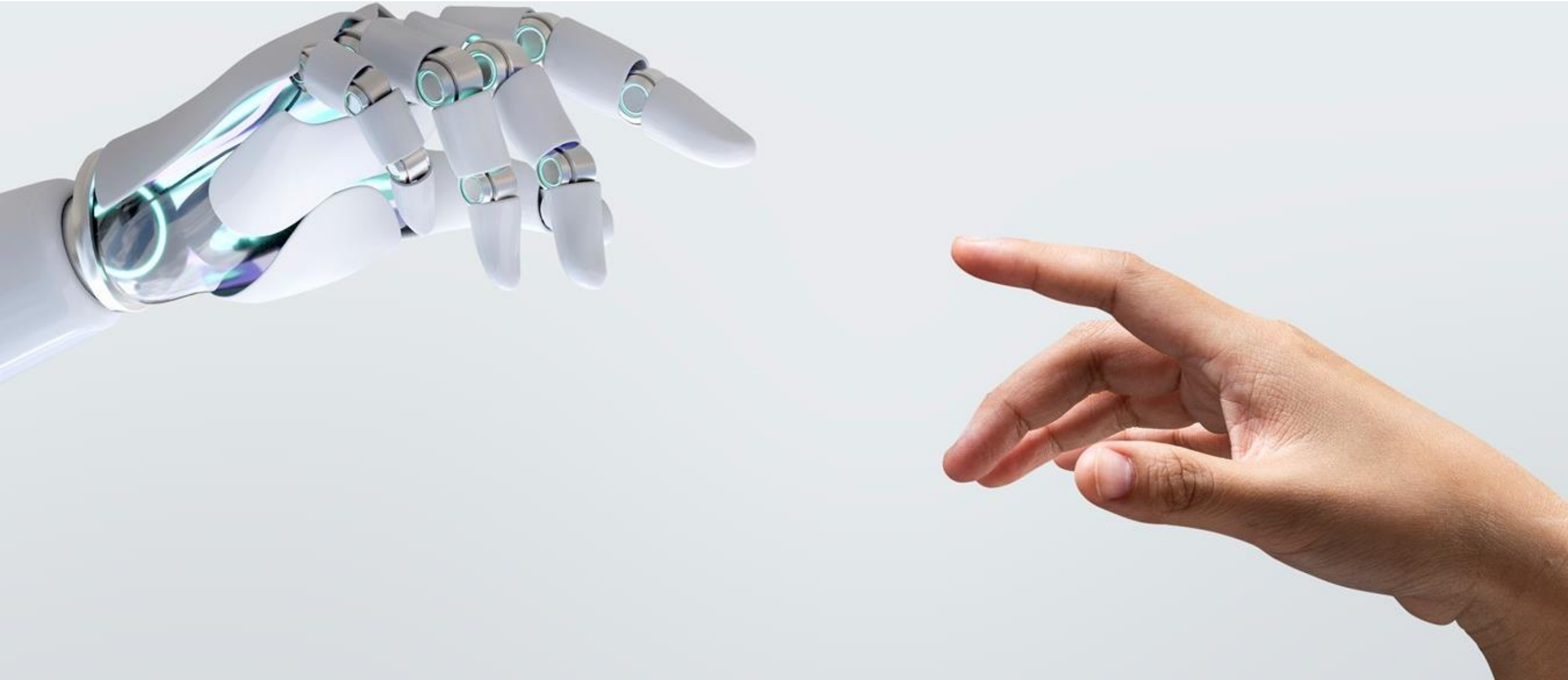






# Ética en la IA

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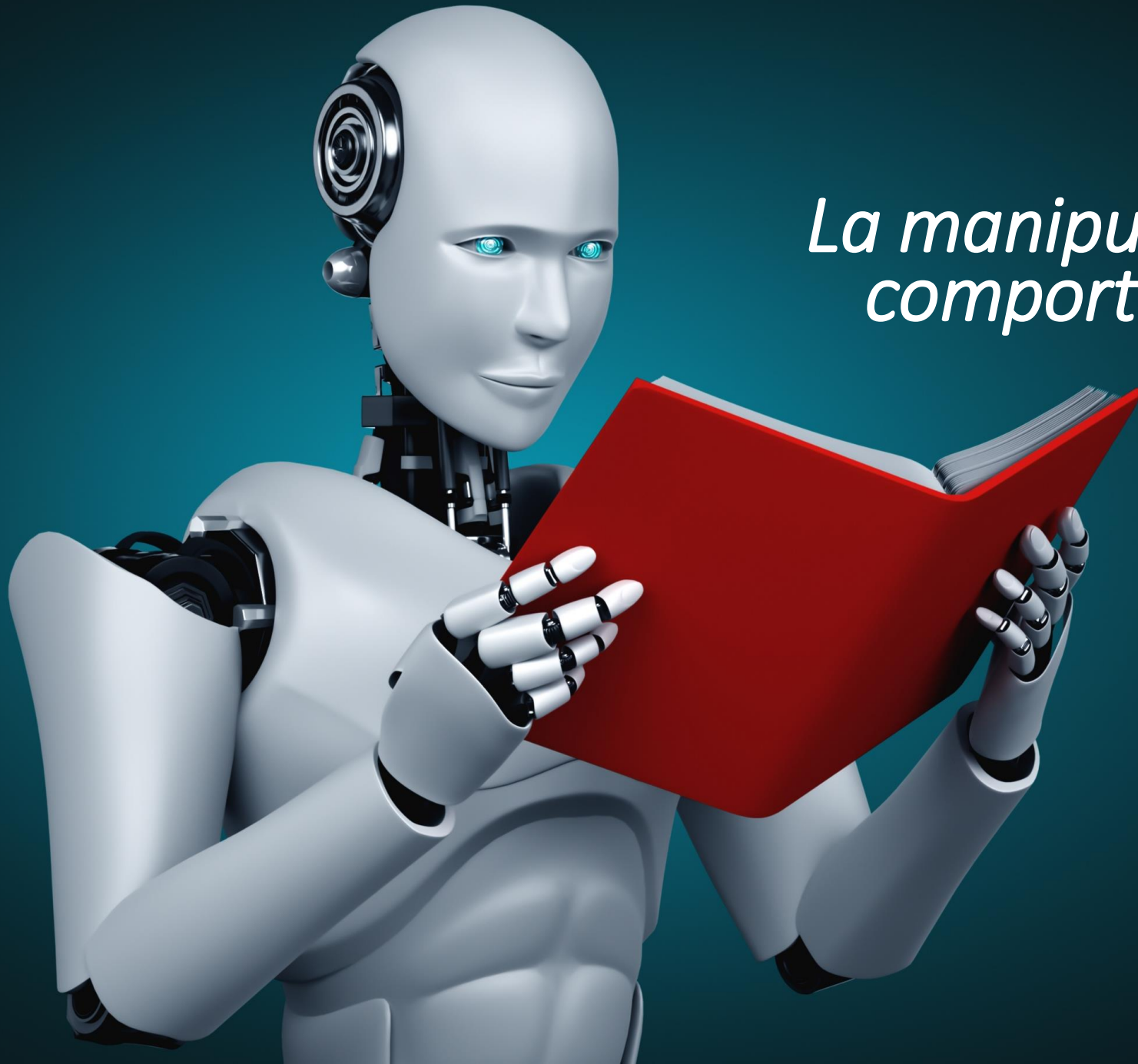


A close-up photograph of a human eye. The iris is a deep blue color, and the pupil is dilated. A bright, glowing reflection of a digital interface, featuring blue and yellow light patterns, is visible on the surface of the eye. The text "Retos de la Ética en la Inteligencia Artificial" is overlaid in white, centered on the eye.

# Retos de la Ética en la Inteligencia Artificial

# *La Vigilancia y la seguridad*





# *La manipulación y el comportamiento*



*La fijación en la toma de decisiones*

A stylized icon of a microchip with the letters 'AI' in the center. The chip has a square shape with notched corners and a grid of pins around its perimeter. The background of the entire image is a dark blue gradient with a complex pattern of glowing blue circuit lines and nodes.

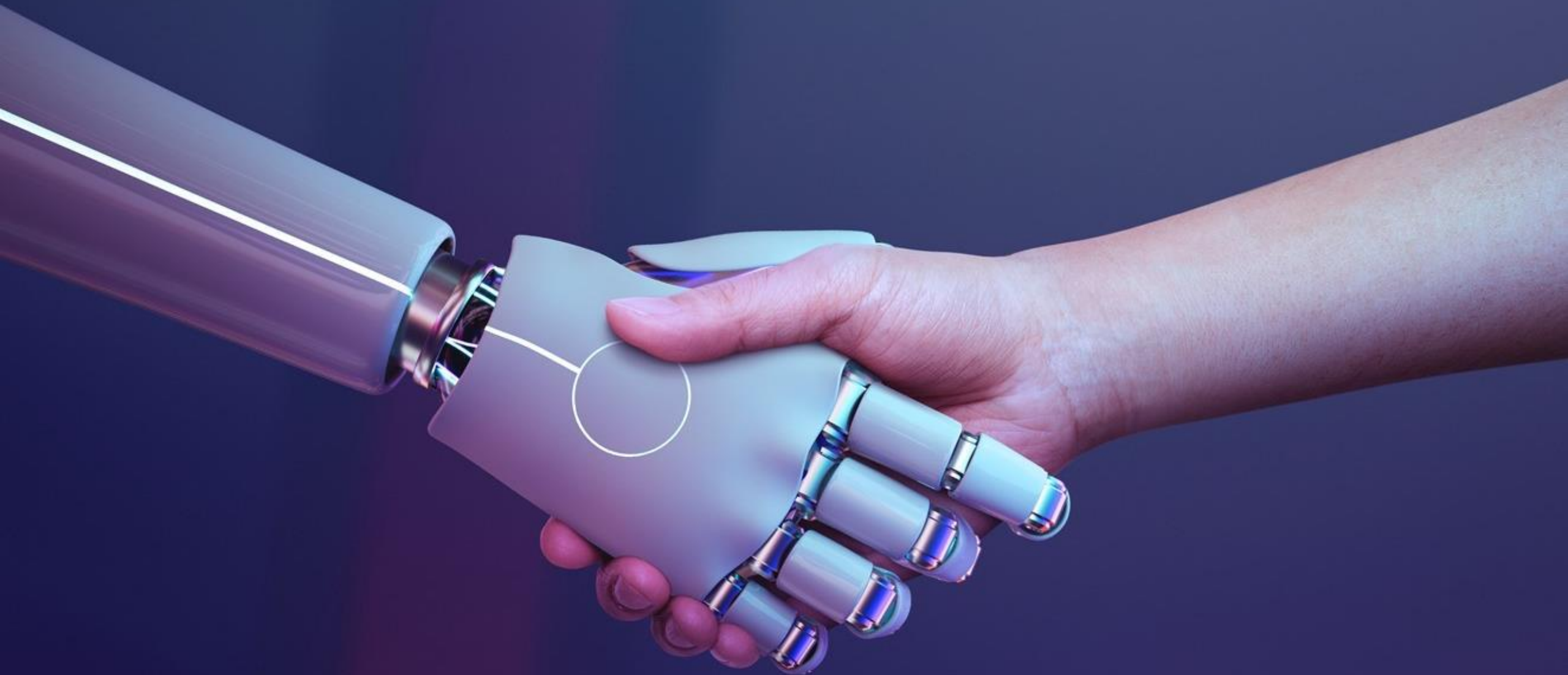
AI

*La opacidad de los sistemas*



# La interacción entre Humanos y máquinas

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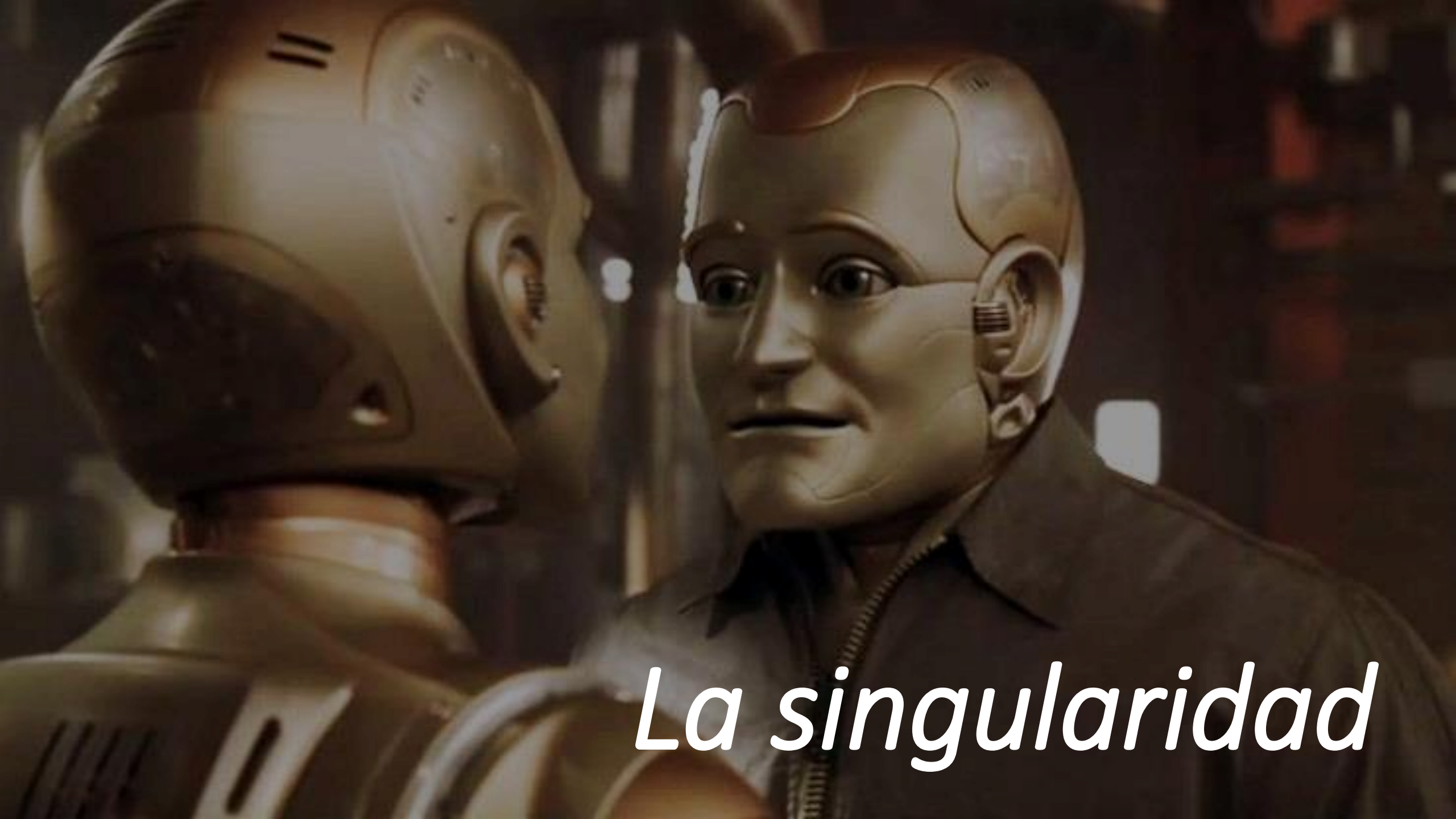
A man with a beard and glasses, wearing a dark suit jacket over a blue and white checkered shirt, is looking down at a tablet computer he is holding. The background is a blurred indoor setting with warm, bokeh lights, suggesting a cafe or office environment. The text "El empleo y la automatización" is overlaid in white, italicized font across the center of the image.

*El empleo y la automatización*

A person in a dark suit is shown from the chest up, holding a glowing globe. The globe is the central focus, with the letters 'IOT' in a large, bold, white font superimposed on it. Surrounding the globe are several circular icons connected by a network of lines, representing various IoT devices and concepts: a car, a house, a camera, a lightbulb, a washing machine, headphones, and a smart thermostat. The background is a dark blue gradient with a network of white lines and dots, suggesting a global or interconnected network.

**IOT**

*La autonomía de la IA*



*La singularidad*

# Interactuemos

# Preguntas ¿?